

Dear Exhibitor:

Thank you for participating in our upcoming Show.

As you are aware, American Shows like ALL show promoters requires ALL exhibitors to submit a certificate of liability insurance.

This certificate MUST list American Shows as additional insured on your policy of \$1,000,000 or more from the first day of move in to the last day of move out.

This should not be a problem, as most of you carry business liability insurance and there should be no additional charge or a very small charge for this certificate. Please contact your insurance provider and ask them to mail, fax (760-770-8881) or email us a copy of this certificate.

For those of you who do not have this insurance, contact any insurance company you desire or you may contact one of the following:

Shahinian Ins. 800-457-2231 or Arizona Central 800-678-0062 for this coverage at reasonable fee.

While most of you have complied with this request in the past, some have not. We have been remiss in enforcing this policy. However, we can no longer jeopardize the entire show and place American Shows at risk for a few non-conforming exhibitors.

Our insurance company has informed us, we must have these certificates on file from every exhibitor or we will not have insurance for the show.

Therefore, effective immediately ALL exhibitors exhibiting with American Shows in EVERY SHOW MUST have a certificate of liability insurance on file. This certificate must list American Shows as an additional insured, list the location of the show and the dates of the show including move in and move out. Without this certificate you will not be permitted to participate in this show, even if you have paid for your booth in full.

This request should not come as a surprise. ALL promoters require this insurance. However, we never enforced this request until now. Please make sure we have your certificate of liability listing American Shows as an additional insured well in advance of move in.

If we do not receive this certificate prior to move in, YOU WILL NOT BE ALLOWED TO SET UP YOUR BOOTH AND YOU WILL FORFEIT ALL MONIES PAID.

This is not our choice and no exceptions can be made, this is an insurance regulation and we must comply. Thank you in advance for your cooperation and your understanding is greatly appreciated.

If you have any questions please call your show manager 800-690-1993.

American Shows